

Watercolor Society of Indiana



**ColorVision
2022
Art Auction**

May 16 to June 26

**Online @ CharityAuctionsToday.com
At The Saks Gallery in June**

**WATERCOLOR SOCIETY OF INDIANA
COLORVISION 2022**

A Fundraiser To Support Art Outreach & Education Throughout Indiana

- What is it?** ColorVision 2022 is a "virtual" auction that will take place entirely online at CharityAuctionsToday.com from May 16 to June 26, 2022. In addition, donated work accredited to the artist will be exhibited at The Saks Gallery from June 7 until the auction ends at 5:00 pm on June 26th.
- Who benefits?** All net proceeds will benefit WSI's outreach and education programs throughout Indiana. These include art classes at Christamore House in Indianapolis, IU Health Patient Connect, art classes in Hamilton County, and demonstrations with guest artists.
- What will be auctioned?** Great art! The most important part of the auction will be water media paintings by WSI artists. However, art in mediums other than watercolor, sculpture and non-art items also will be accepted. Each work will be accredited to the artist or donor and included on the auction website with, if submitted, a brief profile or artist statement.
- Who will buy?** Anyone - anywhere - even you! The auction is open to anyone who can get online with any device. You can look at items offered for sale just by visiting the site. To buy, you log in and are assigned a number so you can bid anonymously.
- What is The Saks Gallery?** Saks Fifth Avenue at Keystone Crossing maintains an art gallery on its third floor and has kindly offered to mount an exhibit of our paintings, with viewing open to the public. The last day of the auction - Sunday, June 26, we will host a meet-the-artist reception from 3:00 to 5:00.
- Which paintings will be exhibited at Saks?** To be hung in the gallery, paintings must be framed according to the guidelines. If more paintings are donated than can be attractively displayed, the auction committee will select those that best represent WSI to hang in the exhibit. Some sculpture and other items may also be displayed as space allows. Unframed paintings will be displayed on tabletops during the reception on June 26.
- Can I donate something besides a painting?** Yes! Please see the list of suggestions at the end of this prospectus.
- What's in it for me?** Your work will be shown to a national audience through the auction site and social media. The reception at Saks gives you the opportunity to promote yourself and your artwork. You'll support our mission of outreach and education. And you may be able to claim a tax deduction for the fair market value you assign to the work (please consult your tax advisor).
- How do I donate my art?** Read the guidelines that follow. Then register online at www.watercolorsofindiana.org. Or mail your donation form to Watercolor Society of Indiana, 4181 E. 96th St., Suite 200, Indianapolis, IN 46240. Finally, bring your art or other item to the WSI office as soon as convenient, and before May 2. The building is open M-F 9 am to 5 pm. If you're unable to deliver by May 2, contact WSI.
- How do I bid in the auction?** The auction will open online at CharityAuctionsToday.com on May 16th. You may bid any time up until 5:00 pm on June 26th. Auction committee members will be available by phone and in person at the reception to help with online bidding.

ART GUIDELINES

All art executed and presented in accordance with the guidelines will be accepted for the auction unless, in the opinion of the WSI Auction committee, the subject matter may be viewed as objectionable by the general public. Saks asks that exhibited works be apolitical and have no nudity.

1. All work accepted for the auction shall be a donation-in-kind to WSI, to display and sell until December 31, 2022, with no remuneration to the artist. If sold, all proceeds will accrue to WSI. If unsold by December 31, 2022, ownership will be transferred back to the donor if requested.
2. All paintings must be the original work of the artist. No copies or prints of paintings or published photographs will be accepted.
3. Outer dimensions including mat must be no larger than 36" x 42" in any orientation.
4. Unframed work must be in an art sleeve.
5. To be hung in the exhibit, work must be
 - a. matted, under glass or Plexiglas and framed, with a strap hanger. Plexiglas is preferred for all large paintings and is required if metal frames are used.

OR

- b. gallery wrapped, i.e., the painting surface is stretched around all sides of the stretcher bars so that the painting medium covers all visible surfaces: front, sides, top and bottom. All edges must be finished, with no visible staples, nails or hardware.
6. Paintings, mats and frames must have a professional appearance and be free from damage.
 7. If you wish, you may submit a description, artist statement or profile of no more than 250 words to appear on the website with your donation. The auction committee may edit for length and consistency.

DIGITAL GUIDELINES

If you have a digital image or can make one, it will be extremely helpful but is not required.

1. Digital files should be in .jpeg or .jpg format. File size should not exceed 4MB.
2. Orient the image correctly - vertical or horizontal.
3. Crop the image to include the mat and frame. If you also have an image of the art unframed, please provide that as well.
5. No digital enhancement is allowed.
6. Save the image with your name, title of the work, and "Auction". (example: smith,john,flower,Auction.jpg). This information should match your donation form.
7. Upload the image at www.watercolorsocietyofindiana.org. Or mail with your donation form.

What dates do I need to remember?

<i>Now through Monday May 2</i>	All submission forms, donations and digital images, if available, must be delivered to the WSI office.
<i>Monday May 16</i>	Auction opens to the public at CharityAuctionsToday.com.
<i>Tuesday June 7 –</i>	Exhibit opens at Saks Gallery.
<i>Sunday June 26 –</i>	Final day for bidding, and closing reception at The Saks Gallery, 3:00-5:00 pm.

QUESTIONS

Please contact us at www.watercolorsocietyofindiana.org or 317-814-6194.

**Donation A
ColorVision 2022
Art Auction**

Artist _____

Address _____

Phone _____ Email _____

Title of Work _____

Size of Painting: Top to bottom _____ inches Side to side: _____ inches

Matted? Top to bottom _____ inches Side to side: _____ inches

Framed? Top to bottom _____ inches Side to side: _____ inches

Suggested Price _____

Medium (Please be specific.) _____

Digital Image Provided: Yes No

Artist Statement or Profile (Optional): Please print here or include separately.

By my signature below, I agree that my painting/artwork is a donation-in-kind to WSI and becomes the property of WSI to display and sell with no remuneration to me.

Signature (required): _____

**Donation B
ColorVision 2022
Art Auction**

Artist _____

Address _____

Phone _____ Email _____

Title of Work _____

Size of Painting: Top to bottom _____ inches Side to side: _____ inches

Matted? Top to bottom _____ inches Side to side: _____ inches

Framed? Top to bottom _____ inches Side to side: _____ inches

Suggested Price _____

Medium (Please be specific.) _____

Digital Image Provided: Yes No

Artist Statement or Profile (Optional): Please print here or include separately.

By my signature below, I agree that my painting/artwork is a donation-in-kind to WSI and becomes the property of WSI to display and sell with no remuneration to me.

Signature (required): _____

Suggestions For Non-Art Donations

Personal skills: a class or individual instruction

Gift certificate: restaurants, boutiques, framing stores, art supplies, online shopping cards, etc.

Tickets to a sport, entertainment, theater, symphony, art event

A guided tour of one of our art museums

Vintage or special wines and liquors

Admission to an art demonstration (\$)

Think through your network of family, friends, and colleagues – who might have access to popular and/or creative auction items?

Would a business you know be willing to include the WSI auction in their advertising or be willing to hang a poster in May?

When you do get a donation, ask item donors to share why they chose to donate. That way, bidders will have our mission in mind!

Finally, please contact the WSI office before approaching any major art vendor or framer and notify us promptly when you get a donation. That way we can avoid contacting the same person twice.

Thank you for supporting Arts, Education and Outreach in Indiana by supporting this auction. We appreciate your efforts!